

UNIVERSITY CORE CURRICULUM

SECTION III. INTEGRATIVE STUDIES - INTERDISCIPLINARY

1. COURSE NUMBER: **JRNL 306i** SEMESTER HOURS: **3**

COURSE TITLE: **International Media Systems**
Start Date: Fall 1998
2. COURSE FORMAT: Lecture and discussion. Average class size: 50-80.
3. STUDENT LEARNING OBJECTIVES: Students should be able to: (a) understand different conceptual models underlying mass communication systems of different countries; (b) understand international communication systems, such as news services, that link the nations of the world; (c) understand different forms of financial support used by the world's mass media, and their implications for media operations; (d) understand the relationship between political authority and media control in different societies; (e) understand the impact of new technologies upon international communication and our knowledge of other cultures; (f) understand the concepts of news, entertainment, and persuasion, and how they relate to propaganda in world communications; (g) examine the growing influence of instantaneous news reporting on politics and foreign policy; and (h) explore cultural stereotyping and international information exchanges.
4. DETAILED COURSE DESCRIPTION: This course will provide an overview of the mass media systems of the world. The framework is comparative in both terms of theoretical models and actual practice: students will be exposed to differing conceptual models of the mass media and their underlying philosophies, as well as the actual operations of different press systems that function in accordance with specific political, economic, and cultural structures. The course focuses on the historical development and current operating status of world media systems.
5. REQUIRED READING: Hachten, *The World News Prism: Changing Media of International Communication* (1996); Merrill (ed), *Global Journalism: Survey of International Communication* (1995); course packet, current affairs readings, and "on reserve" readings.
6. COURSE REQUIREMENTS AND GRADING:
 - Midterm and final examinations (40%)
 - Research paper (40%)
 - Current affairs readings, and quizzes as necessary (10%)
 - Participation in discussion groups (10%)
7. ADVANCED UCC COURSE(S): None 6/15/04